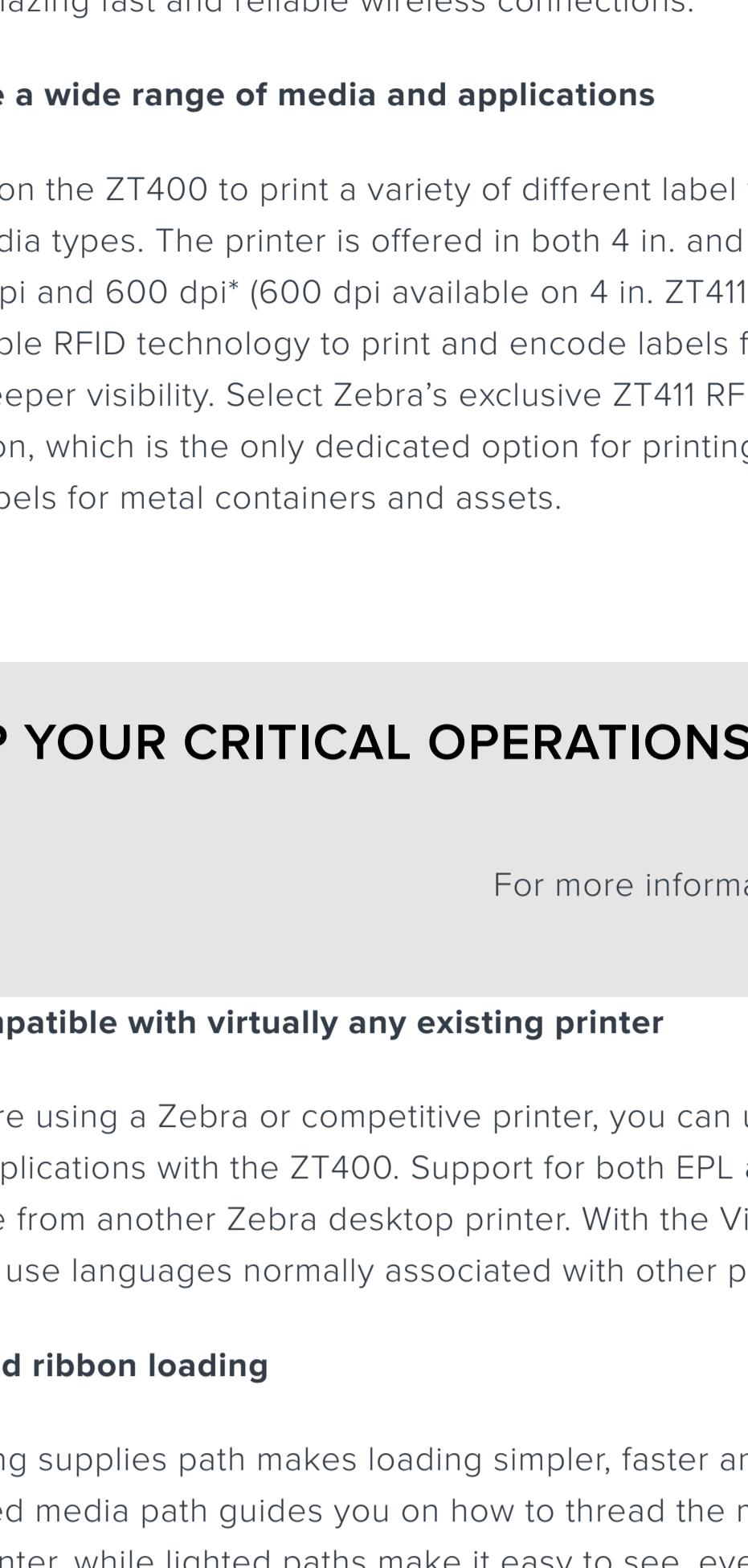


# ZT400 SERIES INDUSTRIAL PRINTERS

## A NEW LEVEL OF PERFORMANCE, VERSATILITY AND EASE OF USE

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Keep your critical operations running efficiently with Zebra's durable ZT400 Series printers. The ZT400 offers advanced technology that drives versatility, ease of use and performance to a new level. Available in three print resolutions and two print widths, the ZT400 Series addresses a broad array of applications throughout manufacturing, transportation and logistics, retail and more. See printer status at a glance and manage settings quickly using the large color touch display. Field-installable connectivity, media handling and RFID options let you easily add new features as your needs evolve. And your IT department will find ZT400 printers easy to integrate and manage, thanks to Zebra's Print DNA suite of applications, utilities and developer tools—all powered by Link-OS®. The result? The ZT400 offers the versatility, reliability and performance to meet your industrial printing needs—today and tomorrow.



### VERSATILE TO MEET YOUR EVOLVING NEEDS

Configure your way with multiple connectivity options

The ZT400 comes standard with Ethernet, Serial, USB, dual USB Host and Bluetooth 4.1. Add the optional dual-band wireless card with 802.11ac Wi-Fi and Bluetooth for blazing fast and reliable wireless connections.

#### Built to handle a wide range of media and applications

You can count on the ZT400 to print a variety of different label formats on a variety of different media types. The printer is offered in both 4 in. and 6 in. models, with 203 dpi, 300 dpi and 600 dpi\* (600 dpi available on 4 in. ZT411 only). Add factory- or field-installable RFID technology to print and encode labels for greater tracking abilities and deeper visibility. Select Zebra's exclusive ZT411 RFID On-metal Tagging Solution, which is the only dedicated option for printing and encoding thicker RFID labels for metal containers and assets.

#### Dual USB Host ports for added flexibility

Dual USB Host ports allow you to directly connect a wide range of USB device types. Use a memory stick to replicate firmware, files and configurations, or easily print and transfer formats. Simplify data entry by simultaneously connecting a scanner and keyboard—with two host ports, there's no need to plug and unplug peripherals.

#### Designed to evolve with your needs

You can customize the ZT400 with a range of media handling options that can be installed in minutes. Two open media slots accommodate additional communication options. And, the robust processing power and memory can support firmware upgrades and new Print DNA tools for years to come.

### EFFORTLESS TO INTEGRATE AND OPERATE

#### Large color touch display makes operation a snap

It's easy to set up and use the ZT400 with its intuitive icon-based interface. The 4.3-inch full-color touch display allows you to quickly navigate printer settings with the user friendly icon menu system to change languages, printer settings, connectivity options and more. See color-coded alerts from a distance when the printer is paused or in an error state, so you instantly know what the printer needs to stay up and running.

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### KEEP YOUR CRITICAL OPERATIONS RUNNING EFFICIENTLY WITH THE ZT400 SERIES INDUSTRIAL PRINTERS.

For more information about the ZT400 Series, visit [www.zebra.com/zt400](http://www.zebra.com/zt400)

#### Backward compatible with virtually any existing printer

Whether you are using a Zebra or competitive printer, you can use the same label formats and applications with the ZT400. Support for both EPL and ZPL makes it easy to migrate from another Zebra desktop printer. With the Virtual Devices app, the ZT400 can use languages normally associated with other printer brands.

#### Seamless integration with your device management system

Get the simplicity of a single pane of glass to manage all of your Zebra devices and printers—including the ZT400 Series. With Print DNA's MDM Connectors, you can easily integrate networked ZT400 Series printers into your existing AirWatch or SOTI MobiControl device management system.

#### Easy media and ribbon loading

The side-loading supplies path makes loading simpler, faster and more intuitive. The color-coded media path guides you on how to thread the media and ribbon through the printer, while lighted paths make it easy to see, even in poorly lit environments.

#### Maximum throughput and productivity

Avoid slowdowns to your operations and processes while waiting for a label to print. Best-in-class performance provides fast first label out and high throughput to make sure the label is ready when you need it.

#### Space-saving design for an easier fit

Constructed using a bi-fold door, these printers are designed to easily fit in space-constrained environments. ENERGY STAR® qualified, they save you money throughout their lifecycle.

#### Rugged durability for demanding applications

With the Network Connect option, you can connect ZT400 printers directly to your Industrial Ethernet network without any additional equipment. This eliminates vulnerability points, improves security and saves man-hours in setup, management and troubleshooting.

You can count on the ZT400 Series to serve your business for years. Its durable metal frame holds up in the most demanding environments, while a long life coating protects the printheads when printing in direct thermal mode, reducing the need to replace printheads. Ensure optimal print quality with the printhead element out detection feature. Every detail has been carefully designed and tested to deliver maximum uptime over the printer's life—from the carbon fiber reinforcing the gears to a high retention USB cable.

#### Direct connection to your Industrial Ethernet network

#### Consistently exceptional Zebra Certified Supplies

With the Print Touch™ app, you can pair ZT400 Series printers to NFC-enabled devices with a simple tap. Dynamic QR codes give you immediate access to the data you need, including Zebra how-to videos and product support.

Printing supplies can impact everything from printhead lifespan to operational efficiency. That's why we design, produce and rigorously pretest our own line of thermal printing supplies to ensure consistent, optimized performance in your Zebra printer—and peace of mind for you. For industry-leading quality, service and thermal printing expertise, choose Zebra Certified Supplies.

#### Pair devices and access information at a touch

#### Maximize uptime, business operations and printer visibility with services

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You invest in Zebra printers to boost the efficiency of your critical operations. Now, you can ensure predictable performance and eliminate unbudgeted repair expenses with Zebra OneCare. You get unmatched technical support direct from Zebra, as well as comprehensive repair services, including accidental damage and defined repair turn-around times. And, Zebra's Support and Visibility Services provide the real-time insight into printer operational information you need to increase printer availability and optimize utilization within your workflows.

### EASY TO MANAGE

#### Zebra Print DNA—transforming printers from the inside

The printer hardware is just the start of what you need to maximize the value of your printers. The ZT400 is powered by Link-OS, Zebra's robust printer operating system, and Print DNA, a combination of productivity, management, development and visibility tools. The result is a superior printing experience through better performance, simplified remote manageability and easier integration.

### PERFORMANCE YOU CAN COUNT ON

#### Easily manage all your printers—all from a single location

#### Maximum throughput and productivity

With our comprehensive and flexible remote management tools, you can maintain, secure and troubleshoot printers simply and easily, from anywhere, at anytime. With Printer Profile Manager Enterprise, a Print DNA option, you can manage one printer, a group of specific printers or all your printers anywhere in the world. This browser-based solution lets you instantly discover every Link-OS printer on your network—there's no need to manually track down, configure or troubleshoot printers. In addition to optional enterprise remote management tools, we offer a full suite of complimentary deployment utilities to simplify initial setup and configuration.

Avoid slowdowns to your operations and processes while waiting for a label to print. Best-in-class performance provides fast first label out and high throughput to make sure the label is ready when you need it.

#### Print Length

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